MISSOURI BOTANICAL GARDEN
ENDORSEMENT POLICY

Without exception, the Missouri Botanical Garden (and by extension its staff and representatives) does not endorse particular products, vendors or services. The Garden does not comment on particular products in vendor news releases, on their websites or in any other medium.

Vendors may choose to reference the Missouri Botanical Garden name or image in their marketing materials when describing users of their products. The Communications Department must review the usage in advance to ensure it complies with our stated policy and does not imply endorsement. Staff and volunteers should refer the vendor inquiry to the Communications Department for review of all materials, written or otherwise.

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